



Sponsors Leave a Lasting Legacy

OUR MISSION

To preserve and protect the irreplaceable historic resources of Wilmington and the Lower Cape Fear region.

WHO WE ARE

In 1966, a small group of citizens determined to save local built history united to form the Historic Wilmington Foundation (HWF). Today we are a member-supported 501(c)(3) historic preservation nonprofit with a mission to preserve and protect the irreplaceable in New Hanover, Pender, and Brunswick counties. HWF helps heritage properties and places thrive through advocacy, education, engagement, housing rehabbing/relocating, preservation easements, Legacy Architectural Salvage, and so much more!

YOUR SPONSORSHIP AT WORK

1 Advocacy

Historic preservation is not a passive practice.

That's why we are committed to actively advocate for the preservation and protection of our region's irreplaceable historic resources and historic districts. Preserving our past requires staying vigilant in the present! This year, HWF will continue serving as a consulting party to the City of Wilmington's rail realignment project and advocacy for demolition delay regulations in our historic districts.

2 Legacy Architectural Salvage

When preservation isn't possible, Legacy Architectural Salvage is our last, best hope to save pieces of our past.

Legacy accepts donations of pre-1960s architectural salvage, furniture, and home décor, placing them right back into area homes. This resource provides the architectural elements (doors, flooring, windows, etc.) that allow homeowners and contractors to replace like-with-like when doing renovations to historic properties. Legacy also hosts monthly workshops that teach maintenance and repair techniques for old homes.



3 Tar Heels Go Walking

For more than 10 years, the Historic Wilmington Foundation has partnered with New Hanover County Public Schools for Tar Heels Go Walking, an educational walking tour for third graders.

Each year, the Historic Wilmington Foundation's volunteers lead thousands of students through a tour of our city's most renowned sites, instilling a love of history and a deep curiosity to explore the world around them.



4 Historic Plaque Program

HWF's plaque program is one of the most prolific in America.

To date, HWF has given out over 700 plaques. Adorning cottages, mansions, alleyways, beach bungalows, and more, HWF's hand-painted plaques honor the heritage of communities across three North Carolina counties. These plaques encourage a greater understanding of our built history—for the homeowners, neighbors, and heritage tourists!

5 Historic Trades Training

HWF and Cape Fear Community College (CFCC) have partnered to preserve built history.

Offered through the Workforce Training program at CFCC, the Historic Preservation Construction certificate will be awarded to students who complete three courses aimed at teaching proper restoration methods, Wilmington's architecture, historic district regulations, and more. This historic preservation trades training will lead to more contractors who understand how to work with old buildings—helping to strengthen our local job market and ensuring a strong future for our historic homes and businesses. Given Wilmington's abundance of old buildings and a shortage of contractors to help repair and maintain them, this Historic Preservation Construction certification is a win-win for the community.

6 Service Projects

HWF steps in to support community efforts to preserve and protect historic sites.

Here are two recent initiatives:

- **Giblem Lodge No. 2:** Giblem Lodge is the second-oldest Black Masonic Temple in the state—and it still has an important role to play in the 21st century. The Masons seek to preserve their c. 1871 building to serve as a revitalized center for the expression of Black history and culture in Wilmington. HWF is partnering with the Masons to ensure that this historic building continues to serve our community long into the future.
- **Maides Cemetery:** Our region's rural cemeteries and burial grounds for traditionally marginalized people are in danger from development and neglect. That's why the Historic Wilmington Foundation is dedicated to partnering with community advocate Kathy King in her efforts to preserve and protect Maides Cemetery, a historic African-American cemetery with graves dating back to the 19th century.



Sponsorship Opportunities

Connect your business with our thriving preservation community.

When you sponsor the Historic Wilmington Foundation, you'll do more than support preservation in Wilmington and the Lower Cape Fear region. With customizable sponsorship levels starting at \$150, you can get your organization in front of thousands by sponsoring HWF's events. *(See next page for 2022 event schedule and presenting sponsor opportunities.)*

The higher the sponsorship level, the more opportunities to not only support local built history, but also to connect with the thousands of folks in our network. This includes our website (some 3,000 hits per month); Facebook (9,000+ followers); newsletter (6,000+ subscribers, with an 18% open rate), as well as the members, other sponsors, and historic partners that are regularly in HWF's reach. Our members appreciate and go out of their way to support the businesses that support preservation in our community! Folks who care about old buildings and understand the economic and cultural vitality that historic preservation provide will connect with like-minded others through sponsorship.

ANNUAL SPONSOR: \$1,500

- **Acknowledgement on HWF's website ("Our Sponsors" page)**
- **Recognition and marketing for the entirety of HWF's main events (Azalea Festival Home Tour, Preservation Month, Annual Luncheon, Preservation Crawl), as well as in all minor ones, including Preservation Weekend, Annual Meeting, and more**
- **Complimentary Family/Household membership (\$75 value)**

SIGNATURE EVENT SPONSOR: \$500

- **Recognition and marketing for one of HWF's signature events: Azalea Festival Home Tour or Preservation Crawl**
 - **Sponsor selects event of their choosing—or sponsor both for \$1,000!**
- **Acknowledgement on event webpage**
- **Complimentary Family/Household membership (\$75 value)**

PATRON OF PRESERVATION: \$150

- **Recognized in HWF's Preservation Resources Network, a trusted guide for homeowners seeking qualified contractors to work on historic properties**
- **Company logo included on HWF's "Patrons of Preservation" sign, displayed at Legacy Architectural Salvage**
- **Complimentary Family/Household membership (\$75 value)**

ANNUAL MEETING: JANUARY 19

Presenting Sponsorship: \$300

Attended by roughly 100 members, the Annual Meeting is our time to share the past year's progress and future plans for preservation advocacy, projects, and service. Presenting sponsor will be listed on the evening's program and slideshow, along with a mention from HWF's Executive Director.

AZALEA FESTIVAL HOME TOUR: APRIL 15–16

Presenting Sponsorship: \$2,500

As HWF's signature event of the year, the Azalea Festival Home Tour guides over 1,000 attendees through a selection of historic homes and neighborhoods. In addition to recognition in the marketing (newsletter, event webpage, etc.) leading up to the event, presenting sponsor will receive special acknowledgement on the front of each ticket and will cut the ribbon during our opening ceremony.

PRESERVATION MONTH: MAY

Presenting Sponsorship: \$1,000

Each May, HWF holds a market at Legacy Architectural Salvage, a press conference, and the annual Preservation Awards. In addition to recognition in the marketing (newsletter, event webpage, etc.) leading up to the month's events, presenting sponsor will be acknowledged during the press conference and on the front of the awards ceremony's program.

PRESERVATION AWARDS: MAY 18

Presenting Sponsorship: \$250

Each year at the Preservation Awards, HWF honors and celebrates the people enacting our mission through exemplary preservation efforts. Presenting sponsors will receive recognition at the awards ceremony and acknowledgement on the front of each printed program.

PRESERVATION CRAWL: JULY (DATES TBD)

Presenting Sponsorship: \$2,000

Each summer, hundreds of Preservation Crawl attendees enjoy Wilmington's finest libations while exploring historic districts within the city. Presenting sponsor will receive special acknowledgement on the front of each ticket, as well as recognition in the marketing (newsletter, event webpage, etc.) of the event.

PRESERVATION WEEKEND: OCTOBER 12–15

Presenting Sponsorship: \$1,000

Each fall, HWF holds a high school speech contest, realtors' breakfast, and educational programs. In addition to recognition in the marketing (newsletter, event webpage, etc.) leading up to the event, presenting sponsor will be acknowledged on the front of each printed program, as well as during each event's opening remarks.

ANNUAL LUNCHEON: NOVEMBER (DATE TBD)

Presenting Sponsorship: \$2,000

HWF's annual fundraiser features fantastic speakers and is attended by about 150 supporters. Presenting sponsor will be acknowledged in the marketing prior to the event (newsletter, event webpage, etc.), as well as listed on the front of program, logo displayed during the opening slideshow, and recognized during opening remarks.

CONNECT WITH OUR NETWORK

During 2023's Signature Events

